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AUGUST 15, 1953

FALL **Woodruff** 1953  
SEEDS

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U. S. Department of Agriculture

# Wholesale Price List

FOR

## *Adapted*

# LAWN SEED MIXTURES



# F. H. WOODRUFF & SONS, INC.

MILFORD, CONNECTICUT

Branches: BELLEROSE, L. I., N. Y. • ATLANTA, GA. • TOLEDO, OHIO • SACRAMENTO, CALIF. • DALLAS, TEXAS • MERCEDES, TEXAS  
OM-6M-53-3  
Phones: Milford 2-1661 or Bellerose, N. Y. Floral Park 4-4422





# WOODRUFF *Adapted* LAWN SEED

## GOLD SEAL MIXTURES



Produce the Nation's Finest Lawns

Contain:

1. Over 75% Perennial Grasses.
2. Over 97% Pure Seed.
3. Over 80% Average Germination.
4. Less than 0.3% Weed Content.
5. NO NOXIOUS WEEDS.

| BRAND                         | DESCRIPTION   | 50 lb.<br>Bags  | 25 lb.<br>Bags | 5 lb.<br>Cartons | 3 lb.<br>Cartons | 1 lb.<br>Cartons |
|-------------------------------|---|---|----------------|------------------|------------------|------------------|
| TURF-MAKER<br>No. 1           |   | TEMPORARILY DISCONTINUED<br>DUE TO ACUTE BLUEGRASS SHORTAGE |                |                  |                  |                  |
| TURF-MAKER<br>No. 38          | Contains: Certified Colonial<br>Bent, Red Fescue, Extra Heavy<br>Kentucky Bluegrass and Rough<br>Bluegrass. | \$110.00  | 112.00         | 114.00           | 116.00           | 118.00           |
| TURF-MAKER<br>FOR SHADE       | Contains: Creeping Red Fescue,<br>Rough Bluegrass, Chewings<br>Fescue, and Fancy Redtop.                    | \$110.00  | 112.00         | 114.00           | 116.00           | 118.00           |
| TURF-MAKER<br>For Light Soils | Contains: Certified Colonial<br>Bent, Red Fescue and Fancy<br>Redtop.                                       | \$110.00  | 112.00         | 114.00           | 116.00           | 118.00           |

THIS CANCELS ALL PREVIOUS QUOTATIONS.

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE  
**Special Discounts, Terms and Conditions.**  
(IMPORTANT — please read carefully)

F. O. B. MILFORD or BELLEROSE, L. I. — and FREIGHT PREPAID to your station on orders of 200 pounds or more of these mixtures.

TERMS — 2% ten days, E. O. M. to firms of approved credit.

SHIPPING QUANTITIES — 1 lb. Cartons, 25 per case; 3 lb. Cartons, 16 per case; 5 lb. Cartons, 10 per case; 25 lb. Bags, 2 per bale.

FOR BROKEN LOTS — Add 1c per pound.

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## SPIKE DISC LAWN AND GREEN CULTIVATORS



### HOME LAWN SIZE

#### MODEL 8T

8 discs, each 10 in. diameter — Rolling width 16 in.

Wholesale — — \$11.35 each

Retail — — 17.00 each

SHIPPING WEIGHT 35 LBS.

Terms: Net 30 days, F. O. B. our warehouses,  
freight prepaid on 200 lbs. or more.



\$11.00 per 100 lbs.  
50c per hd. less if  
ordered in 500 lb. lots.  
Prepaid delivery on  
200 lbs. or over

ATTRACTIVE BAGS, COLORFUL  
POSTERS AND NEWSPAPER MATS  
FREE WITH EVERY SHIPMENT.

**WOODCO BRAND BIRD FOOD**

## RED SEAL MIXTURES



Produce the Best Lawns Possible

FOR SEED DOLLARS SPENT

Contain:

1. Over 50% Perennial Grasses.
2. Over 90% Pure Seed.
3. Over 75% Average Germination.
4. Less than 0.6% Weed Content.
5. NO NOXIOUS WEEDS.

| BRAND                                      | DESCRIPTION | 50 lb.<br>Bags            | 25 lb.<br>Bags | 5 lb.<br>Cartons | 3 lb.<br>Cartons | 1 lb.<br>Cartons |
|--|-------------|---------------------------|----------------|------------------|------------------|------------------|
| MILFORD GREEN<br>FOR SUN                   |             | PRICES ARE PER 100 POUNDS |                |                  |                  |                  |
|  |             | \$80.00                   | 82.00          | 84.00            | 86.00            | 88.00            |
| MILFORD GREEN<br>FOR SHADE<br>(SHADY SPOT) |             | \$80.00                   | 82.00          | 84.00            | 86.00            | 88.00            |

## WHITE TAG LINE

(TO MEET THE COMPETITIVE TRADE)

|                           | 50 lb.<br>Bags | 25 lb.<br>Bags | 5 lb.<br>Cartons | 1 lb.<br>Cartons |
|---------------------------|----------------|----------------|------------------|------------------|
| INERT MATTER NOT OVER 15% |                |                |                  |                  |
| PARK                      | \$52.00        | 54.00          | 56.00            | 60.00            |
| GREEN-UP                  | \$30.00        | 32.00          | 34.00            | 38.00            |

# F. H. WOODRUFF & SONS, INC.,

MILFORD, CONN.

**Branches:**  
BELLEROSE, L. I., N. Y. -- ATLANTA, GA. -- TOLEDO, OHIO  
SACRAMENTO, CALIF. - DALLAS, TEXAS - MERCEDES, TEXAS

F. H. Woodruff & Sons, Inc. warrants to the extent of the purchase price that seeds or bulbs sold are as described on the container. within recognized tolerances. Seller gives no other or further warranty, express or implied.



## TURF-MAKER LAWN FOOD

(Gro-Sod)

### WHY SHOULD YOU SELL IT? HOW SHOULD YOU SELL IT?

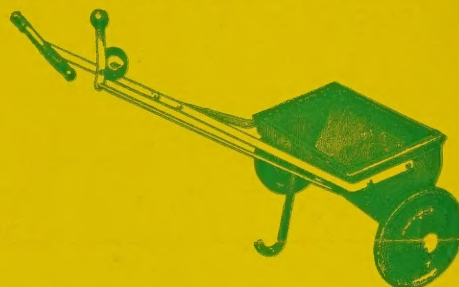
Read these sales helps and

### INCREASE YOUR SALES

1. Although TURF-MAKER is higher priced than most fertilizers, it covers more than twice the area.
2. At this lower rate of application it feeds the lawn completely, supplying all the necessary plant food needed in good turf.
3. The formula is 10-6-4 and one-half the nitrogen is derived from organic sources. This means a longer feeding period as the organics break down in the soil slowly and become available to the grass over a period of time.
4. TURF-MAKER LAWN FOOD is for lawns only - - new plantings and for established turf. Lawns are grown principally for foliage, and nitrogen is the leaf growing element. The phosphorus and potash content is provided in that proportion needed by grass plants.
5. TURF-MAKER LAWN FOOD is a good investment for you and your trade. It provides a profitable "tie-in" sale and a satisfied customer.

## WOODRUFF SPREADERS

### for SEED and FERTILIZER



### HOME LAWN SPREADER

| SIZE | SHIPPING<br>WEIGHT | WHOLESALE<br>PRICE | RETAIL<br>PRICE |
|------|--------------------|--------------------|-----------------|
| 18"  | 22½ Lbs.           | 8.65               | 12.95           |
| 24"  | 30 Lbs.            | 13.30              | 19.95           |

Terms: Net 30 Days, F. O. B. Milford or Bellerose  
Freight prepaid on 200 Lbs. or more.



## TURF-MAKER LAWN FOOD

— PRICES —

| SIZE        |   | WHOLESALE | RETAIL |
|-------------|---|-----------|--------|
| 50 lb. Bags | — | 2.90      | 3.95   |
| 25 lb. Bags | — | 1.55      | 2.25   |

TON LOTS OR OVER LESS 5%

SPECIAL DISCOUNT IN TRUCKLOTS AND CARLOTS — WRITE OR PHONE

**Prices Subject to Change Without Notice**

Terms: Net 30 days, F. O. B. our warehouses — Freight Prepaid on 200 lbs. or over

FOR QUALITY — FOR SERVICE — FOR SELLING AIDS

# WOODRUFF LEADS